

Introduction to Professional Web Design

If you are serious about moving your business to the next level through a web site and aim to get a real, tangible return on investment, then our Professional Web Design Solution is for you [If you just want an eCommerce shop [click here](#)] :

- If you need a site that is professional and represents your company well, designed by a highly experienced team of graduate designers and programmers.
- If you need a Professional Web Design solution that gives you everything you need - all done for you quickly and professionally.
- A site that your staff can update themselves without the risk of damaging the main site - known as a content managed web site or database web site.
- An eCommerce Shop if you need it.
- Reliable Web Hosting
- Use of software that grow grow to meet your needs up to hundreds of thousands of customers
- Registration and Management of your domain names if you require. Transfer of domains or host whenever you want to. Advice and consulting about how domain names will affect your business.
- An option of highly effective web marketing that can get you to the top of the search engines - even for the most competitive phrases - and if you want to use GoogleAdwords can cut you budget to a fraction (typically to a quarter) while getting you as many - or more customers than if you did it yourself inhouse.
- Correct training for any of your staff who need to update or add to the site.
- Support that is just a phone call away.

We use highly qualified graduate staff, tried and tested materials - both software and computer hardware - and a carefully developed and proven process to assure you not just of quality but also of effectiveness and delivery on-time.

What we offer

Our services consist of a 72 hour package of work which allows your web site or ecommerce shop to be put into place, content and pictures to be added and if required text copywritten, photographs taken and custom functions added all withing the package price. Professional Web Site Structure Design

Amateurs and Designers more concerned with their own ideas than with your business will rush into coding HTML or drawing layout before thinking things through or understanding your needs. This is like building a house by starting to pile bricks up without a plan rather than engaging an architect.

As part of the Professional Web Design Package before we start to design your site we work out exactly who will be visiting it and what it needs to achieve. We plan the site structure - rather than letting it develop without thought. Only when we know what needs to be included we can understand exactly what needss to be done next. Professional Design and Graphics

As part of the Professional Web Design Package we design your web page layout and graphics. If you have an existing look and feel that you want to copy or a brand image we will do just that. If you have particular sites that you like we can use those as inspiration. If you prefer we can design from fresh or modify a commercial template for extra speed of implementation. Professional Hosting and Domain Names

In our Professional Web Design Package our servers are typically high end Dual 2.4GHz Xeons and 4096mb RAM. They are upgraded to the latest specification at regular intervals to keep your site fast and reliable. Professional Training

As part of the Professional Web Design Package we can train you face-to-face or give training support by phone and email any where in the UK Professional SEO and AdWords

If you want to reach the top - if you want to be the best and get the lion's share of the business in your sector it takes work. You can be sure that anyone who tells you that they can do this with a few metatag does not know what they are doing. This extra work constitutes an additional 72 hour package of highly skilled work which can be added to the Professional Web Design Package. A Professional Content Management System

Our PowerWeb solution which forms the core of the Professional Web Design Package is a development of the highly popular GPL Joomla! system but with many extras:

- Completely database driven site engine. Proven over tens of thousands of sites worldwide some of which have millions of unique visitors per month each.
 - High power easy to Use eCommerce
 - Hosted on a reliable Linux (UNIX) server. (Alternatively we can host on your own FreeBSD, MacOSX server, Solaris and AIX server)
 - Our access to the full source code gives you far more flexibility than systems like Microsoft Share Point Portal Server
- Features include:

- News, products or services sections fully editable and manageable
 - Topics sections can be added to by contributing authors
 - Fully customisable layouts including left, center and right menu boxes
 - Browser upload of images to your own library for use anywhere in the site
 - Dynamic Forum/Poll/Voting booth for on-the-spot results
 - Change order of objects including news, FAQs, articles etc.
 - Random Newsflash generator
 - Remote author submission module for News, Articles, FAQs and Links
- Object hierarchy - as many sections, departments, divisions and pages as you want
- Image library - store all your PNGs, PDFs, DOCs, XLSs, GIFs and JPEGs online for easy use
 - Automatic Path-Finder. Place a picture and let PowerWeb fix the link
 - News feed manager. Choose from over 360 news feeds from around the world
 - Archive manager. Put your old articles into cold storage rather than throw them out
 - Email-a-friend and Print-format for every story and article
 - In-line Text editor similar to Word Pad
 - User editable look and feel
 - Polls/Surveys - Now put a different one on each page
 - Custom Page Modules. We can provide custom page modules to spice up your site
 - Template Manager. Download templates and implement them in seconds
- Layout preview. See how it looks before going live