

Professional Web Design eCommerce and Shopping Cart Solutions

If you need to sell just a few dozen or hundred items in a site which is extensively text then the PowerShop module included with our PowerWeb solution is the way to go. If you need a system which is a pure ecommerce solution - if you are focusing mainly on a shop then our "Shop-in-a-Box" is a complete online store solution that contains both a catalog frontend and an administration tool backend.

What we offer

Our services consist of a 72 hour package of work which allows your content managed web site or ecommerce shop to be put into place, content and pictures to be added and if required text copywritten, photographs taken and custom functions added all within the package price. Professional Web Site Structure Design

Amateurs and Designers more concerned with their own ideas than with your business will rush into coding HTML or drawing layout before thinking things through or understanding your needs. This is like building a house by starting to pile bricks up without a plan rather than engaging an architect.

As part of the Professional Web Design Package before we start to design your site we work out exactly who will be visiting it and what it needs to achieve. We plan the site structure - rather than letting it develop without thought. Only when we know what needs to be included we can understand exactly what needs to be done next. Professional Design and Graphics

As part of the Professional Web Design Package we design your web page layout and graphics. If you have an existing look and feel that you want to copy or a brand image we will do just that. If you have particular sites that you like we can use those as inspiration. If you prefer we can design from fresh or modify a commercial template for extra speed of implementation. Professional Hosting and Domain Names

In our Professional Web Design Package our servers are typically high end Dual 2.4GHz Xeons and 4096mb RAM. They are upgraded to the latest specification at regular intervals to keep your site fast and reliable. Professional Training

As part of the Professional Web Design Package we can train you face-to-face or give training support by phone and email any where in the UK Professional SEO and AdWords

If you want to reach the top - if you want to be the best and get the lion's share of the business in your sector it takes work. You can be sure that anyone who tells you that they can do this with a few metatag does not know what they are doing. This extra work constitutes an additional 72 hour package of highly skilled work which can be added to the Professional Web Design Package. A Professional eCommerce System

Our PowerWeb solution which forms the core of the Professional Web Design Package is a development of the highly popular GPL osCommerce system but with many extras:

- Completely database driven site engine. Proven over tens of thousands of sites worldwide some of which have millions of unique visitors per month each.
- High power easy to Use eCommerce
- Hosted on a reliable Linux (UNIX) server. (Alternatively we can host on your own FreeBSD, MacOSX server, Solaris and AIX server)
- Our access to the full source code gives you far more flexibility than systems like Actinic 8.0

Features include:

- General Functionality
- Compatible with all PHP 4 versions
- All features enabled by default for a complete out-of-the-box solution
- Object oriented backend (MS3)
- Completely multilingual with English, German, and Spanish provided by default
- Design / Layout
- Template structure implementation to:
 - allow layout changes to be adaptive, easy, and quickly to make (MS3)
 - allow easy integration into an existing site (MS3)
- Support for dynamic images
- Administration / Backend Functionality
- Supports unlimited products and categories
- Products-to-categories structure
- Categories-to-categories structure
- Add/Edit/Remove categories, products, manufacturers, customers, and reviews
- Support for physical (shippable) and virtual (downloadable) products
- Administration area secured with a username and password defined during installation (MS3)

- Contact customers directly via email or newsletters
- Easily backup and restore the database
- Print invoices and packaging lists from the order screen
- Statistics for products and customers
- Multilingual support
- Multicurrency support
- Automatically update currency exchange rates
- Select what to display, and in what order, in the product listing page
- Support for static and dynamic banners with full statistics
- Customer / Frontend Functionality
- All orders stored in the database for fast and efficient retrieval
- Customers can view their order history and order statuses
- Customers can maintain their accounts
- Addressbook for multiple shipping and billing addresses
- Temporary shopping cart for guests and permanent shopping cart for customers
- Fast and friendly quick search and advanced search features
- Product reviews for an interactive shopping experience
- Forseen checkout procedure
- Secure transactions with SSL
- Number of products in each category can be shown or hidden
- Global and per-category bestseller lists
- Display what other customers have ordered with the current product shown
- Breadcrumb trail for easy site navigation
- Product Functionality
- Dynamic product attributes relationship
- HTML based product descriptions
- Automated display of specials
- Control if out of stock products can still be shown and are available for purchase
- Customers can subscribe to products to receive related emails/newsletters
- Payment Functionality
- Accept numerous offline payment processing (cheque, money orders, offline credit card processing, ..)
- Accept numerous online payment processing (2Checkout, PayPal, Authorize.net, iPayment, ..)
- Disable certain payment services based on a zone basis
- Shipping Functionality
- Weight, price, and destination based shipping modules
- Real-time quotes available (UPS, USPS, FedEx, ..)
- Free shipping based on amount and destination
- Disable certain shipping services based on a zone basis
- Tax Functionality
- Flexible tax implementation on a state and country basis
- Set different tax rates for different products
- Charge tax on shipping on a per shipping service basis